



DIGITAL COMMUNICATIONS MANAGER

Full-time

Esther Schipper is looking for an experienced Digital Communications Manager to join our team in Berlin in full-time. As the Digital Communications Manager, you will play a pivotal role in managing the gallery's online presence and promoting our artists through various digital channels. This multifaceted position requires a blend of creativity, writing skills, strategic thinking, and hands-on digital marketing expertise.

Gallery Profile

Specializing in contemporary art and representing over 45 artists and estates, Esther Schipper has locations in Berlin, Paris and Seoul. The gallery is committed to presenting groundbreaking exhibitions by leading international artists. Mainly active in the primary market, the gallery represents its artists at all major international art fairs.

There are 8-9 internal exhibitions the gallery produces yearly for its space in Berlin, alongside regular exhibitions for the gallery's showrooms in Paris and Seoul. The gallery participates in 10-12 international art fairs and supports dozens of external institutional exhibitions worldwide.

Key Responsibilities

- Creating and managing compelling digital marketing campaigns across channels and platforms.
- Maintaining the gallery's social media presence, including post creation and scheduling.
- Maintaining active engagement across social media platforms and managing correspondence inboxes in close collaboration with the sales team.
- Event communications across different platforms.
- Collaborating with artist liaisons, content and sales teams, and general management to schedule and create impactful email marketing campaigns.
- Coordinating with artist liaisons and content teams to craft monthly newsletters.
- Regularly updating and curating content on the gallery's website to ensure relevancy and freshness in close collaboration with the artist liaison and sales team.
- Monitoring and analyzing metrics related to user engagement and social media account growth including presentation to sales team and general management.
- Commissioning and overseeing the creation of third-party video content to enhance our digital storytelling.
- Editing images and videos for communication purposes to upkeep gallery's visual identity.
- Communication with artists and institutions to coordinate collaborative communication efforts for specific projects and exhibitions.
- Scheduling and keeping up deadlines and approvals in advance, in relation to the gallery's project calendar.



Requirements

- Previous experience in communications-related role for 2-3 years, preferably at an art gallery.
- In-depth knowledge of various social media platforms and trends.
- Keen eye for detail and a strong understanding of the gallery's visual style.
- Proven ability to multitask, excellent time management skills, and the capacity to work under pressure.
- Proficient in video editing with prior experience in managing video productions.
- Full proficiency in English (spoken and written); text writing and editing skills are a plus.
- Full proficiency in German is a plus.

Application

Please send your application to jobs@estherschipper.com.
Walk-ins or phone calls will not be considered.